WEBSITE PRIVACY POLICY (LAST UPDATED ON 12 June 2020)

We, Preoday Limited ("Preoday") recognise and respect the importance of protecting the privacy of visitors to our website.

In this Privacy Policy, we explain what types of personal data we may come to process and for what purposes. We also explain the choices you have in relation to our processing and how you can learn more about our processing and exercise your rights. Preoday Limited is a company registered in England and Wales with company number 08243191, and registered with the Information Commissioner's Office under number ZA027520.

You may contact Preoday by using the contact details set out in paragraph 6 below.

We reserve the right to amend or modify this privacy policy at any time and in response to changes in applicable law. If we change our privacy policy we will post the changes on this page, and may place notices on other pages of our website, so that you are aware of any amendments.

1. Collection of Personal Information

We will only collect personal information with your expressed consent and by first notifying you of the purposes for our doing so. For every purpose, you will have the option to provide consent or not. We collect certain personal information from you when you set up an account or otherwise when you use the services available through our website ("Services").

The personal information we collect includes:

- Contact details such as name, e-mail address and phone number;

- User information collected via cookies such as IP address, device and browser type and also information about how you interact with our services, e.g. which features are used and which buttons are clicked;

- Other information we receive from you through your contacts with us.

Personal data will be held by Preoday using appropriate safeguards to maintain its privacy and security.

2. Use of Personal Information

We use personal information collected for the following purposes:

- To provide our Services in accordance with relevant terms and conditions;

- To develop and improve our Services;

- To monitor the provision of the Services through the website;

- To provide compliance with legal obligations, or protection and enforcement of legal rights;

- To provide offers about our Services and related marketing communications.

3. Disclosure of Personal Information

We may come to share personal data with third parties for the purposes explained above.

All such disclosures will be subject to appropriate legal obligations to safeguard your personal data and only use the personal information for the purposes for which you have consented.

4. Storage and security of your personal data

Your personal data is stored in electronic and physical records maintained by Preoday and/or its service providers. Preoday is based in the UK and currently only stores and processes data within the European Economic Area ("EEA"). Preoday will only transfer your personal data outside the EEA in compliance with applicable law. By submitting your personal data, you agree to allowing your personal data to be transferred, processed and stored overseas so long as Preoday complies with its obligations under applicable law.

5. Cookies

Our website uses Cookies to enhance your experience and to improve our websites and services. A Cookie is a piece of data transferred from a web server to your web browser or hard drive when you visit a website. If your web browser is set to accept Cookies, they will be stored in the web browser or hard driver until its expiration date is reached or you delete the Cookies yourself.

We will inform you if we use any Cookies that collect your personal information and request your consent prior to doing so.

The table below provides some information on the cookies which we use on our website. You can remove Cookies from your computer at any time and can also choose to disable Cookies in your internet browser settings.

Cookie	Purpose	Set by
JSESSIONID	Preserves users states across page requests.	nr-data.net
_icl_current_language	Saves the user's preferred language on the website.	Preoday
geolocation	To determine the preferred country setting selected by the visitor	Preoday
lang	Remembers the user's selected language version of a website	Ads.LinkedIn
lang	Set by LinkedIn when a web page contains an embedded "Follow us" panel	LinkedIn
messagesUtk	Stores a unique ID string for each chat-box session	Preoday
wpml_browser_redirect_test	Saves the u ser's preferred language on the website.	Preoday
_ga	Registers a unique ID that is used to generate statistical data on h ow the visitor uses the website.	Preoday
_gat	Used by Google Analytics to throttle request rate	Preoday
_gid	Registers a unique ID that is used to generate statistical	Preoday

	data on how the visitor uses the website	
subscriberUUID	Determines whether the user has made any subscriptions on the website	Preoday
_hmpl	Collects in formation on user preferences and/or interaction with web-campaign content	Hubspot
_hssc	Collects statistical data related to the user's website visits	Preoday
_hssrc	Collects statistical data related to the user's website visits	Preoday
_hstc	Collects statistical data related to the user's website visits	Preoday
_ptq.gif	Sends data to the marketing platform Hubspot about the visitor's device and behaviour.	Hubspot
_fbp	Used by Facebook to deliver a series of advertisement products	Preoday
bcookie	Tracks the use of embedded services	LinkedIn
bscookie	Tracks the use of embedded services	LinkedIn
embed/v3/counters.gif	Collects information on user preferences and/or interaction with web-campaign content	forms.hsforms.com
fr	Used by Facebook to deliver a series of advertisement products	Facebok
HUBLYTICS_EVENTS_53	Collects data on visitor behaviour from multiple websites	Hubspot
hubspotutk	Keeps track of a visitor's identity.	Preoday
IDE	Registers and reports a website user's actions after viewing or clicking one of the advertiser's ads	Doubleclick
lisc	Tracks the use of embedded services	LinkedIn
lissc	Tracks the use of embedded services	LinkedIn
mp_#_mixpanel	Unclassified	Preoday
agead/1p-user-list/#	Unclassified	Google
r/collect	Tracks the visitor across devices and marketing channels	Doubleclick
test_cookie	Used to check if the user's browser supports cookies.	Doubleclick

tr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Facebook
UserMatchHistory	Used to track visitors on multiple websites	Linkedin
_subscribers_user_session	Unclassified	Preoday

6. Your Rights

It is our obligation to only process personal that is accurate, relevant and necessary taking into account our legitimate purposes and your consent. You have the right to control that we do so, including the right to withdraw consents you have previously provided as well exercising the right to be forgotten by having us delete all personal information we have collected.

You may exercise your rights to update personal information, change consents and/or request that your personal information be deleted permanently through account controls on the website, where applicable. Alternatively, you may contact us in the following manner:

By post: Preoday Limited, PEM, Salisbury House, Station Road, Cambridge, CB1 2LA; or By email: support@preoday.com Thanks for using our websites and services!