



WEBSITE PRIVACY POLICY

(LAST UPDATED ON 15 March 2018)

We, Preoday Limited ("**Preoday**") recognise and respect the importance of protecting the privacy of visitors to our website. In this Privacy Policy, we explain what types of personal data we may come to process and for what purposes. We also explain the choices you have in relation to our processing and how you can learn more about our processing and exercise your rights.

Preoday Limited is a company registered in England and Wales with company number 08243191, and registered with the Information Commissioner's Office under number ZA027520.

You may contact Preoday by using the contact details set out in paragraph 6 below.

We reserve the right to amend or modify this privacy policy at any time and in response to changes in applicable law. If we change our privacy policy we will post the changes on this page, and may place notices on other pages of our website, so that you are aware of any amendments.

1. Collection of Personal Information

We will only collect personal information with your expressed consent and by first notifying you of the purposes for our doing so. For every purpose, you will have the option to provide consent or not.

We collect certain personal information from you when you set up an account or otherwise when you use the services available through our website ("**Services**"). The personal information we collect includes:

Contact details such as name, e-mail address and phone number;

User information collected via cookies such as IP address, device and browser type and also information about how you interact with our services, e.g. which features are used and which buttons are clicked;

Other information we receive from you through your contacts with us.

Personal data will be held by Preoday using appropriate safeguards to maintain its privacy and security.

2. Use of Personal Information

We use personal information collected for the following purposes:

- To provide our Services in accordance with relevant terms and conditions;
- To develop and improve our Services;
- To monitor the provision of the Services through the website;
- To provide compliance with legal obligations, or protection and enforcement of legal rights;
- To provide offers about our Services and related marketing communications.

3. Disclosure of Personal Information

We may come to share personal data with third parties for the purposes explained above.

All such disclosures will be subject to appropriate legal obligations to safeguard your personal data and only use the personal information for the purposes for which you have consented.

4. Storage and security of your personal data

Your personal data is stored in electronic and physical records maintained by Preoday and/or its service providers. Preoday is based in the UK and currently only stores and processes data within the European Economic Area ("**EEA**"). Preoday will only transfer your personal data outside the EEA in compliance with applicable law. By submitting your personal data, you agree to allowing your personal data to be transferred, processed and stored overseas so long as Preoday complies with its obligations under applicable law.

5. Cookies

Our website uses Cookies to enhance your experience and to improve our websites and services. A Cookie is a piece of data transferred from a web server to your web browser or hard drive when you visit a website. If your web browser is set to accept Cookies, they will be stored in the web browser or hard driver until it's expiration date is reached or you delete the Cookies yourself.

We will inform you if we use any Cookies that collect your personal information and request your consent prior to doing so. Please see our Cookies page that details the various Cookies we use and the purposes for them.

You can remove Cookies from your computer at any time and can also choose to disable Cookies in your internet browser settings.

6. Your Rights

It is our obligation to only process personal that is accurate, relevant and necessary taking into account our legitimate purposes and your consent. You have the right to control that we do so, including the right to withdraw consents you have previously provided as well exercising the right to be forgotten by having us delete all personal information we have collected.

You may exercise your rights to update personal information, change consents and/or request that your personal information be deleted permanently through account controls on the website, where applicable. Alternatively, you may contact us in the following manner:

By post: Preoday Limited, PEM, Salisbury House, Station Road, Cambridge, CB1 2LA; or
By email: support@preoday.com

Thanks for using our websites and services!