

## WEBSITE PRIVACY POLICY

(LAST UPDATED ON 1 April 2021)

Preoday Limited is now QikServe Limited (“we”, “our” or “Qikserve”), and the preoday.com website is operated by QikServe. QikServe is a company incorporated and registered in Scotland with a registered office at 5th Floor, 125 Princes Street, Edinburgh, EH2 4AD. Our Company registration number is SC405733. Our VAT number is GB 127 450427. You may contact us at support@qikserve.com, by phone on +44 (0)131 290 2240.

We recognise and respect the importance of protecting the privacy of visitors to our website. This means that we’ll protect the personal information of all visitors who access our websites or services through any mobile application, platform or device (collectively, the “Services”). This privacy notice (“**Privacy Notice**”) explains how Preoday, our subsidiaries and affiliates, collect, share, and use your personal information. You’ll also find information about how you can exercise your privacy rights. By using our Services you agree to QikServe using your personal information as described in this Privacy Notice.

We reserve the right to amend or modify this privacy policy at any time and in response to changes in applicable law. If we change our privacy policy we will post the changes on this page, and may place notices on other pages of our website, so that you are aware of any amendments.

### 1. Collection of Personal Information

#### A. Information that you provide voluntarily

Certain parts of our Services may ask you to provide personal information voluntarily.

For instance:

**Registration information:** When you sign-up or fill in forms on the Services, we collect information about you including your name, address, telephone number, email address and the password you create.

**Feedback:** When you post messages of the Services or you contact us, for example with a question, problem or comment, we collect information about you including your name and the content of your query. If you contact our customer support teams we will record and keep a record of your conversation for quality and training purposes and to aid in the resolution of your queries.

#### B. Information that we collect automatically

When you access our Services, we may collect certain information automatically from your device. In some countries, including countries in Europe, this information may be considered personal information under applicable data protection laws.

For instance:

Activity information: We collect information about your usage of the Services and information about you from the content you create and the notifications or messages you post or send as well as what you search for, look at and engage with.

Cookies and similar technologies: We use cookies and similar tracking technology to collect and use personal information about you (e.g. your Internet Protocol (IP) address, your device ID, your browser type and when, how often and how long you interact with the Services), including to facilitate interest-based advertising.

For further information about the types of cookies and similar technologies we use, why, and how you can control such technologies, see our [Cookies Policy](#).

C. Information that we obtain from third party sources.

From time to time, we may receive personal information from third party sources, including advertising networks but only where we have checked that these third parties either have your consent to process the information or are otherwise legally permitted or required to share your personal information with us. This information may include your likely demographic group.

For instance:

Analytics reports and market research surveys: We collect information from our third party affiliates about the way you respond to and engage with our marketing campaigns so that we can customise our marketing and Services accordingly.

We may also receive aggregated information in the form of audience segments from third party sources in order to display targeted advertising on digital properties operated by organisations like Facebook and Google.

## **2. Use of Personal Information**

We use personal information collected for the following purposes:

- To provide our Services in accordance with relevant terms and conditions;
- To develop and improve our Services;
- To monitor the provision of the Services through the website for instance if you give us feedback we will use it to reply to your questions or queries, to provide customer support and resolve any problems with the Services;
- To provide compliance with legal obligations, or protection and enforcement of legal rights;
- To provide offers about our Services and related marketing communications.

### **3. Disclosure of Personal Information**

We may come to share personal data with third parties for the purposes explained above.

All such disclosures will be subject to appropriate legal obligations to safeguard your personal data and only use the personal information for the purposes for which you have consented.

### **4. Storage and security of your personal data**

Your personal data is stored in electronic and physical records maintained by QikServe and/or its service providers. QikServe is based in the UK and currently only stores and processes data within the UK. QikServe will only transfer your personal data outside the UK in compliance with applicable law. By submitting your personal data, you agree to allowing your personal data to be transferred, processed and stored overseas so long as QikServe complies with its obligations under applicable law.

### **5. Cookies**

Our website uses Cookies to enhance your experience and to improve our websites and Services. A Cookie is a piece of data transferred from a web server to your web browser or hard drive when you visit a website. If your web browser is set to accept Cookies, they will be stored in the web browser or hard driver until it's expiration date is reached or you delete the Cookies yourself.

We will inform you if we use any Cookies that collect your personal information and request your consent prior to doing so. Please see our [Cookies Policy](#) that details the various Cookies we use, the purposes for them and controls for you to manage consent of these Cookies.

You can remove Cookies from your computer at any time and can also choose to disable Cookies in your internet browser settings.

### **6. Your Rights**

It is our obligation to only process personal that is accurate, relevant and necessary taking into account our legitimate purposes and your consent. You have the right to control that we do so, including the right to withdraw consents you have previously provided as well exercising the right to be forgotten by having us delete all personal information we have collected.

You may exercise your rights to update personal information, change consents and/or request that your personal information be deleted permanently through account controls on the website, where applicable. Alternatively, you may contact us in the following manner:

By post: QikServe Limited, 5th Floor, 125 Princes Street, Edinburgh, EH2 4AD; or

By email: [support@QikServe.com](mailto:support@QikServe.com)

Thanks for using our websites and services!